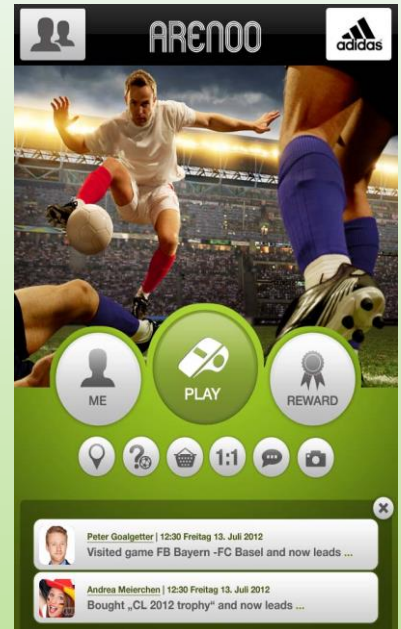


ARENOO - Gamified fan engagement to increase loyalty and service sponsors

ARENOO is a fan engagement app

- Fans play for their favorite team and receive points based on their engagement.
- Engagement is determined by quiz questions, stadium check-ins, match outcome predictions, etc.
- Fans play against other fans to become the best sport fan.
- Fans can win awards and get great deals from ARENOO sponsors.



The ARENOO fan app provides:

Unique way to engage fans
Daily, direct, social fan exposure
Tailored fan campaigns
Special fan deals
Check-ins at sponsor locations
Young, mobile App users

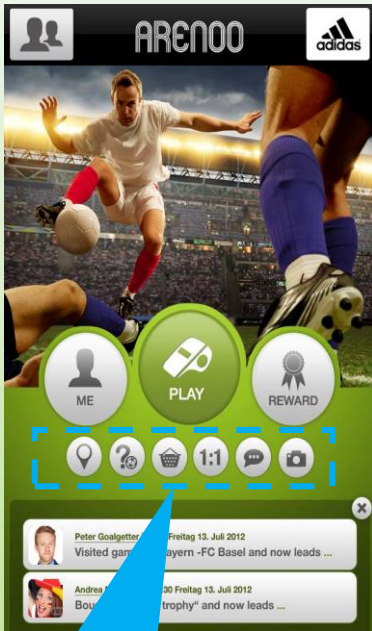
This will help sport leagues:

Differentiate brand
Create brand awareness
Promote products & events
Generate sales
Drive point-of-sale traffic
Win new audiences

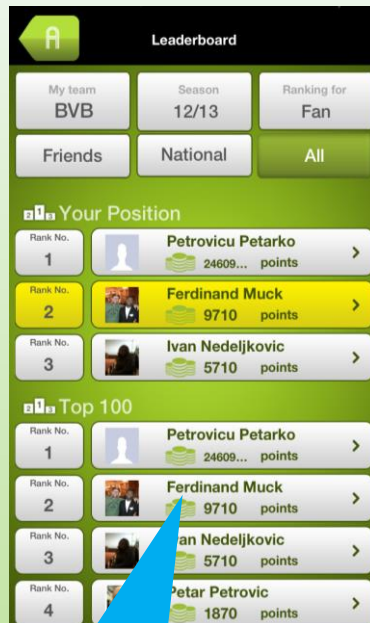
ARENOO fosters fan involvement and identity with their favorite team.

ARENOO provides a unique way to service sponsors in a digital, mobile environment.

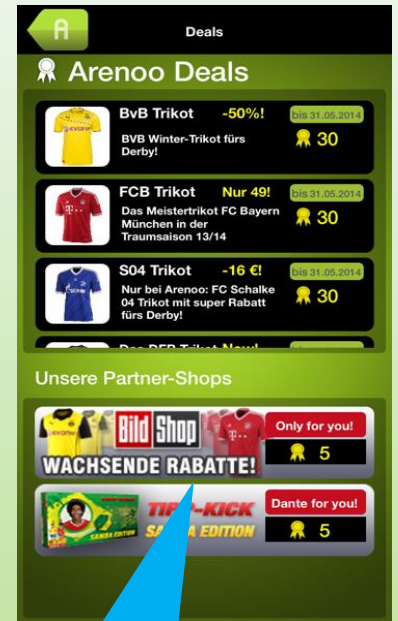
ARENOO - Gamified fan engagement to increase loyalty and service sponsors



Fans receive points for their engagement



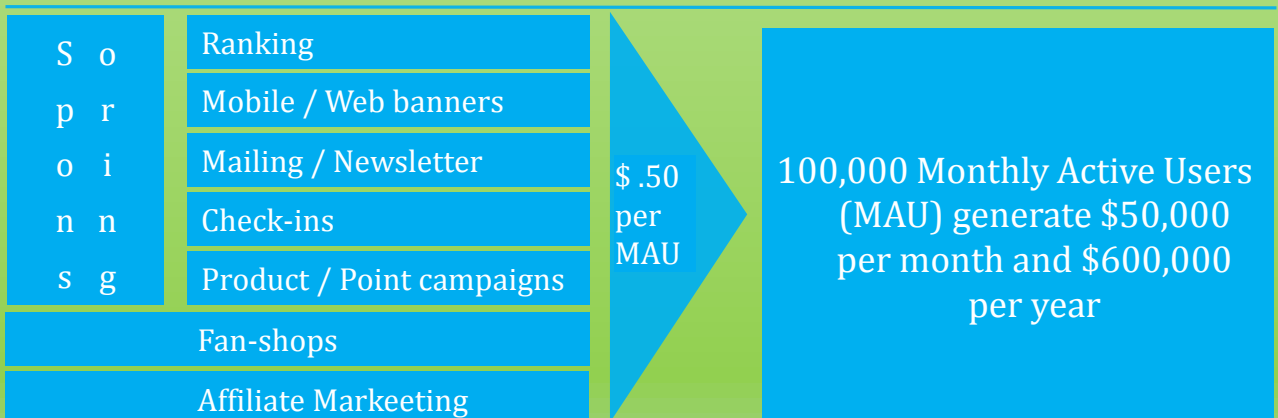
Fans are ranked against others to foster rivalry



Fans receive offers and shop online using their points

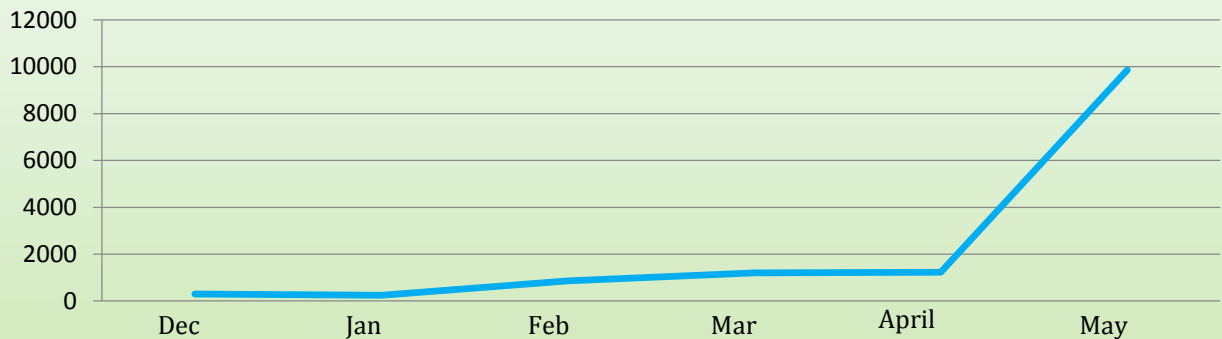
Revenue streams

Potential Revenue



ARENOO - Gamified fan engagement to increase loyalty and service sponsors

Monthly Active Users in Germany



ARENOO partners:



Bild Shop
Online store of
Germany's biggest
newspaper



Koenig Pilsner
Beer sponsor



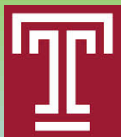
Happy Bet
Betting partner
and sponsor



Dante Bonfim
FC Bayern Munich and
Brazilian World Cup
Soccer player

Click here <http://bit.ly/QLScl1> to see the app in I-tunes or <http://bit.ly/1s6001j> google play.
Click here <http://bit.ly/1h3YcLi> to see a Youtube promotion video.
Click here <http://bit.ly/SUkfQG> to see how the app is integrated with current media partner
Click here <http://bit.ly/SUkziC> to see Dante Bonfim's twitter profile

Contact



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